|  |  |
| --- | --- |
| **NAME OF STARTUP****One line pitch: XXXXXXX****Management team**WHO WILL LEAD THIS?**Other members:** XXXXX**Customer problem***WHAT PROBLEM ARE YOU TRYING TO SOLVE?***Product/Services**WHAT SOLUTION ARE YOU PROVIDING? | **LOGO HERE****Company profile****URL:** **Video:** **Industry:** **Nr of Employees:** **Founded (date):** **Contact:****Location****Financial Information (€)****Company Stage:** Early stage/Seed/seriea A, B, C,,,,**Monthly Net Burn:** **Pre-money Valuation:****Capital Seeking:**  |
| **Target market**: WHICH MARKET. WHERE?  |
| **Customers:** Attributes of your customers. |
| **Sales/Marketing strategy:** HOW WILL YOU LAUNCH & GROW? |
| **Business model:** What is your Business Model and how will it work? |
| **Competitors:** XXXXXX. |
| **Competitive advantage:** XXXXX |
| **What have you done so far:** XXXXXXX |